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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

File No. GM(S&M-CM)/T-208/Vol.III/2011-12/7 dated @ Chennai-6 the 24.08.11.

To

Heads of SSA

Sub: Achievement of monthly Target –SIM -reg

Ref: D.O.no.53-40/2009-CMTS/Vol V/Pt dated 18.08.11 received from BSNL CO

With reference to the letter received from BSNL Corporate office cited under reference regarding achieving the monthly target assigned to TN circle it is intimated that the achievement of our circle is as low as 49%.The reason for poor growth may be analyzed and corrective measures may be taken to improve the target. Hence necessary action may kindly be taken by working out a strategic work plan to increase SIM sales so as to achieve the 100% target. Nagercoil, Virudhunagar, Tuticorin & Nilgiris SSAs have achieved more than 100% Target..All other SSAs are also requested to put all out efforts to achieve more than 100% of the Target. The target achieved by each SSA from Apr to July 2011 is enclosed in Annexure-I for ready reference.

C.V.VINOD
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Annexure-I

TARGETS ACHIEVED UPYO JULY2011

SL. NO.	NAME	CODE	Target upto July11	Achievement upto July11	% of achievement
1	COIMBATORE	TNCBT	96667	64217	66.43
2	CRDA	TNCRD	22667	21480	94.76
3	CUDDALORE	TNCDL	45000	23617	52.48
4	DHARMAPURI	TNDPI	31667	27686	87.43
5	ERODE	TNERD	40000	24835	62.09
6	KARAIKUDI	TNKKD	26667	18045	67.67
7	MADURAI	TNMDU	73333	48868	66.64
8	NAGARCOIL	TNNGC	33333	66188	198.56
9	NILGIRIS	TNNIL	14000	14211	101.51
10	PONDICHERRY	TNPY	14000	5763	41.16
11	SALEM	TNSLM	73333	41314	56.34
12	THANJAVUR	TNTNJ	31333	12311	39.29
13	TIRUNELVELI	TNTVL	33333	25341	76.02
14	TRICHY	TNTR	73333	23533	32.09
15	TUTICORIN	TNTT	23333	24316	104.21
16	VELLORE	TNVLR	60000	20512	34.19
17	VIRUDHUNAGAR	TNVGR	21667	23567	108.77